

Jasmin Santanen

The «Labyrinth»

For the collection “Labyrinth” we are honored to introduce the first of our dialogue with other complementary artistic universes and welcome the very talented and original contemporary Venezuelan artist, Carlos Cabeza and his conceptual aesthetic worldview. Immersed in the pleasure of painting, seized by a mystical dynamics, his artwork leads us into a emotional reawakening. The uplifting synergy of fine art coming alive and enchanting through the poetry of fashion creates a conversation taking us into a new dimension as we share an interpretation of sincere joyfulness, in the form of exclusive design prints and graphics.



CARLOS CABEZA

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Continuing on the road to enlightenment initiated by our previous seasons* the “Labyrinth” 2013 collection has us advance on the journey of self-discovery. Inspired by Finnish mythology and its inherent frolicsomeness, the collection takes us in an effervescent and erratic realm. It encourages us to look into our deepest subconscious, face the inner demons we so frequently suppress by exploring the complexity of our feelings (the most veiled parts of our souls) to access our inner child. By letting go of our inhibitions, we are able to attain a genuine state of lightness and summon both the most malicious as well as the most joyful aspects of one’s being.



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Reflecting the duality of our minds the “Labyrinth” collection is constructed in two parts, first introducing the summer ‘light’ consisting of stimulating prints in vivid color. The graphic flamboyant prints contrast with simple cuts mirroring the extreme range of emotions. The playful shapes in airy delicate silks or soft cottons create an ethereal silhouette associating Finnish mischievous expression with Parisian elegance conveying a phantasmagorical, wondrous state of mind.

Pursuing our spiritual potential we begin to delve into the darker side of our emotions during the ‘nebulous’ winter season facing the obscure part of our “Labyrinth” through the continuing collaboration with Carlos Cabeza, highlighting his more somber palette reminiscent of a imaginary fall and winter sky. The story is told through a more refined and sophisticated allure created through the shiny silk satin reflecting the moonspell while the flowy georgette captures the brisk breeze announcing the change of season.

The medley of the intricate pathways in Carlos Cabeza’s artwork illustrates our mental potential as we navigate the labyrinth of our emotions. Intertwining tracks depict the bold, simple, intuitive and mischievous character that defines the Finnish culture, derived from their search of a prosperous and harmonious relationship with nature that is prominently portrayed in the Finnish mythology.

Throughout the collection, the strong presence of symbols bring in a cosmic energy, such as the stars, a metaphor to reach for our dreams, the wheel of life, a compass that guides us to find our way on our journey , and butterflies which evoke our evolving nature, our desire to change, and to liberate ourselves—the transformation.

(*The summer 2012 “Lightness of Being” collection honored the Finnish National Romanticism movement—capturing beauty as the purest and simplest form of positive and constructive energy. The following autumn “The Cult of Temptation” collection led into a new kind of self-centeredness, mysticism, and spirituality motivated by the symbolist art period proposing a journey within.)

